

BY THE NUMBERS

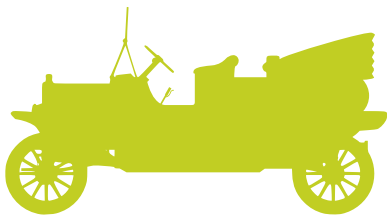
COMPILED BY GEOFF WILLIAMS

Industry analysts said Henry Ford was crazy to drop the price of his Model T, but profits went from \$3 million in 1909 to \$25 million in 1914.

260,720 ✂ THE NUMBER OF CARS FORD MADE IN 1914 WITH ONLY 13,000 WORKERS.

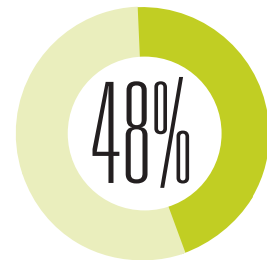
\$220

PRICE OF A MODEL T IN 1909



\$99

PRICE OF A MODEL T IN 1914



Ford's U.S. market share rose to 48 percent in 1914 after they dropped the price of the Model T to \$99.

A SHORT TIMELINE OF DISRUPTIVE LEADERS

ORVILLE AND WILBUR WRIGHT

On December 17, 1903, the famous brothers opened up the world. By creating the first successful airplane, they gave the everyday person the ability to travel everywhere in the world. Today there are 93,000 flights each day worldwide.



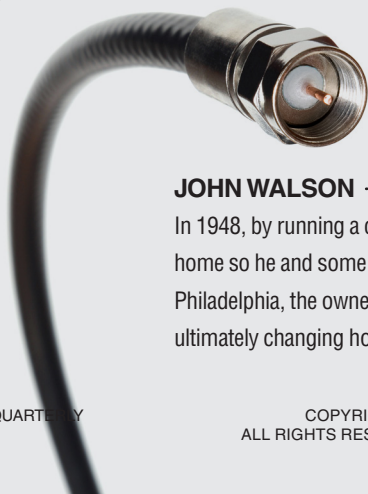
HERB KELLEHER

The Texas lawyer co-founded Southwest Airlines in 1967. Where the Wright brothers made air travel possible, Kelleher helped make it affordable.



JOHN WALSON

In 1948, by running a cable from an antennae he'd installed in the mountains above his Pennsylvania home so he and some of his customers could receive a stronger TV signal from the stations in Philadelphia, the owner of the Mahanoy City General Electric appliance store invented cable television, ultimately changing how we think of television and the networks.



The pertinent numbers for Netflix, a company that has been an undisputed disruptive leader since it was founded in 1997



33 million members



\$3.6 billion in annual revenue



STEVE CHEN, CHAD HURLEY, AND JAWED KARIM

Before this trio founded YouTube in 2005, the Internet was not a place for video. The site — purchased by Google in 2006 — proved, though, that video can work on the web and helped bring about original web series from the networks and major studios, changing our viewing habits and where we watch our favorite “television” shows.



SERGEY BRIN AND LARRY PAGE

The two computer science students changed how we search the Internet when they founded Google in 1998. With Google Drive, Google Glass, and myriad other products, they continue to innovate how we interact with our computers, our phones, and the Internet.

KEVIN SYSTROM AND MIKE KRIEGER

When cameras were first added to cellphones, they were not good for taking more than a grainy image. Fast forward a few years and the cameras were upgraded, but they were still little more than a nice feature, an add on. That is until 2010, when Systrom and Krieger introduced the world to Instagram.

