

Canadian-based Consultant Don Durand is Made Partner at Insigniam

International management consulting firm, Insigniam, promotes Canadian-based consultant, Don Durand, to partner, strengthening its presence in the Canadian market

Vancouver, British Columbia, Canada ([PRWEB](#)) March 20, 2018 -- Insigniam, an international management consulting firm that specializes in enterprise-wide transformations, breakthrough performance and innovation, recently added Don Durand to its partner ranks, further reinforcing its position in Canada.

"Insigniam is making the difference inside some of the largest corporations from Vancouver to Hong Kong," said Don, "Joining Insigniam's corps of partners is an opportunity not only for myself and the firm, but the decision also enables my commitment to making a big contribution to business in Canada. Our companies are being disrupted, face uncertainty with NAFTA and need to create breakthroughs in performance and productivity if they are going to remain relevant in the world. Being able to offer Insigniam's capability in cultural transformation and breakthrough more broadly in Canada is exciting for me."

Don's experience in leadership positions in the Canadian and British Army, and both the public and private sector have taught him that it is people, rather than plans and strategies, that produce unprecedented business results.

"Don's addition to the firm a few years ago was one of the best hiring decisions we've ever made," said Shideh Sedgh Bina, founding partner, Insigniam, "And our mutual decision to add him to our already rock solid group of partners only further solidifies that statement. Don's expertise in transformation, practical approach to business, and unique perspective makes his contribution to the body of partners, and the firm, invaluable."

Prior to joining Insigniam he led the operations and financing of large infrastructure projects in Europe and in West Africa. Notably, Don worked with the Prime Minister of Cameroon to invent that country's public transportation; and worked with the President of Liberia to reestablish Liberia's rubber and energy sector. The transportation company in Cameroon won the US State Department's company of the year and the project in Liberia was written about in Time Magazine.

Don holds an MBA from Simon Fraser University and a Bachelor of Engineering in Mechanical Engineering from Royal Military College of Canada.

About Insigniam

Insigniam has over 30 years of experience consulting with large, complex organizations in generating breakthroughs in strategic results-topline growth, strategy implementation, improving profitability, strategic innovation, or cultural transformation. Insigniam pioneered the fields of organizational transformation and strategy innovation by marrying breakthrough performance and innovation, creating services and solutions that are unparalleled in their potency to quickly create dramatic growth and market leadership. Clients have documented, in aggregate, more than 50x ROI in results considered critical and essential to the success of their enterprises. Among Insigniam's solutions are: Enterprise Transformation, Breakthrough Projects,



Transformational Leadership, and Managing Change. Offices are located in Hong Kong, London, Los Angeles, Paris and Philadelphia.



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