

CFOs: MORE THAN NUMBER CRUNCHERS

In a time of rapid transformation, CFOs are well-positioned to push strategic change through an organization.

Time for an Upgrade

79% of CFOs and other senior financial leaders believe digital transformation is critical.

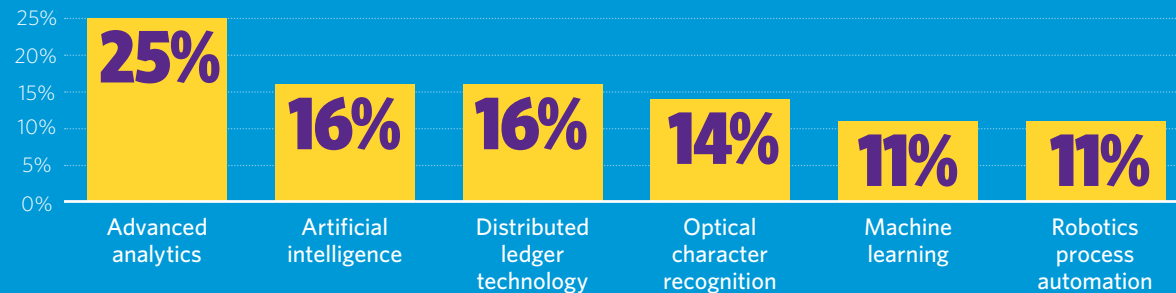
23% say it is critical in the short term.

56% say it is critical in the long term.

89% of these leaders agree that the CFO of the future will need much stronger data analytics skills.

75% plan to upgrade their own data analytics skills.

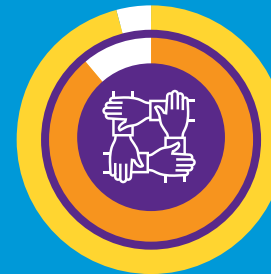
The six technologies CFOs and other finance leaders plan to adopt by 2020 are:



85% of respondents say they're responsible for managing data and performance-risk metrics required for decision-making.

A Key C-Suite Partnership

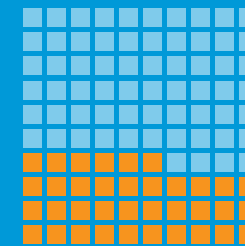
Digital transformation success starts with a good working relationship between a CFO and CIO. But that relationship may need fine-tuning.



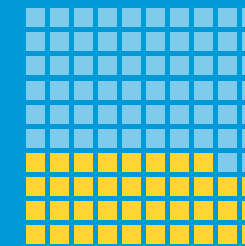
96% of senior executives report that CIO and CFO collaboration is critical to IT transformation success.

89% of senior executives cite significant barriers to this collaboration (e.g., outdated ideas about the role of CIOs, obsolete reporting structures).

And CFOs and CIOs themselves see plenty of room for improvement.

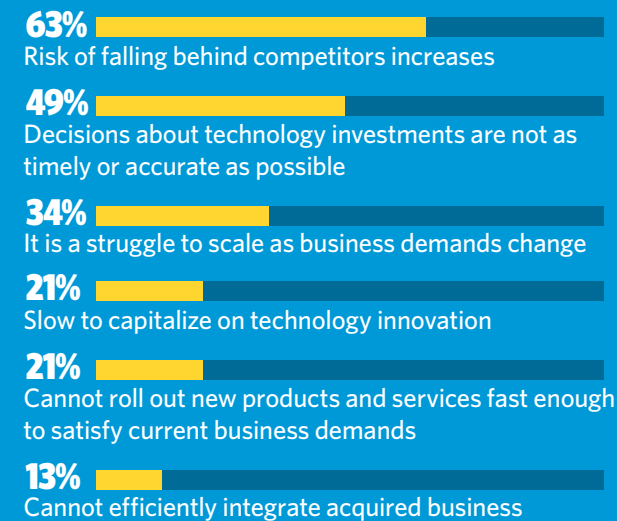


36% of CFOs describe their collaboration with CIOs as "excellent."



38% of CIOs describe their collaboration with CFOs as "excellent."

Executives see significant consequences when CFOs and CIOs do not work well together:



And they see big benefits arising from closer CIO/CFO collaboration:

