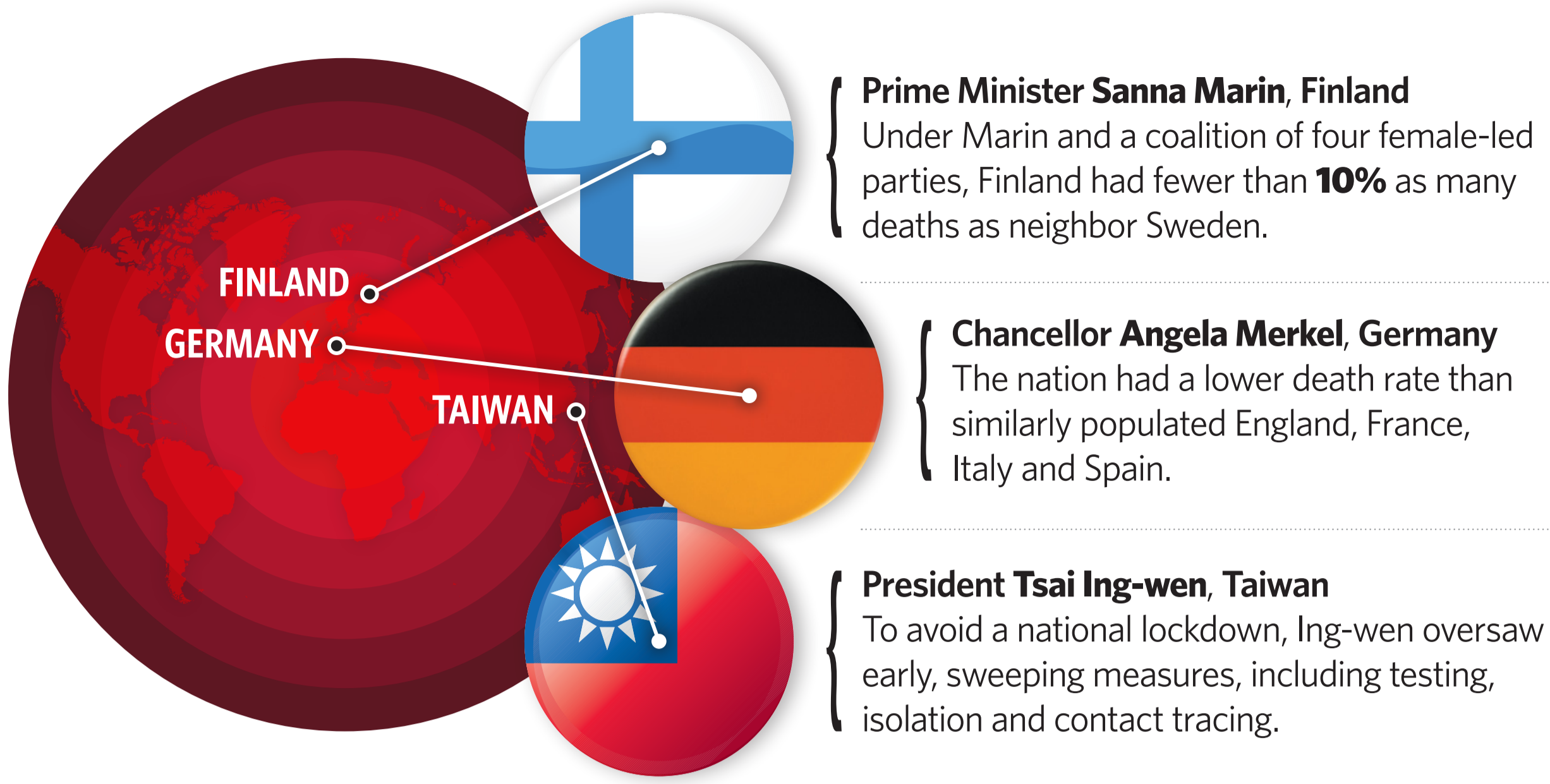


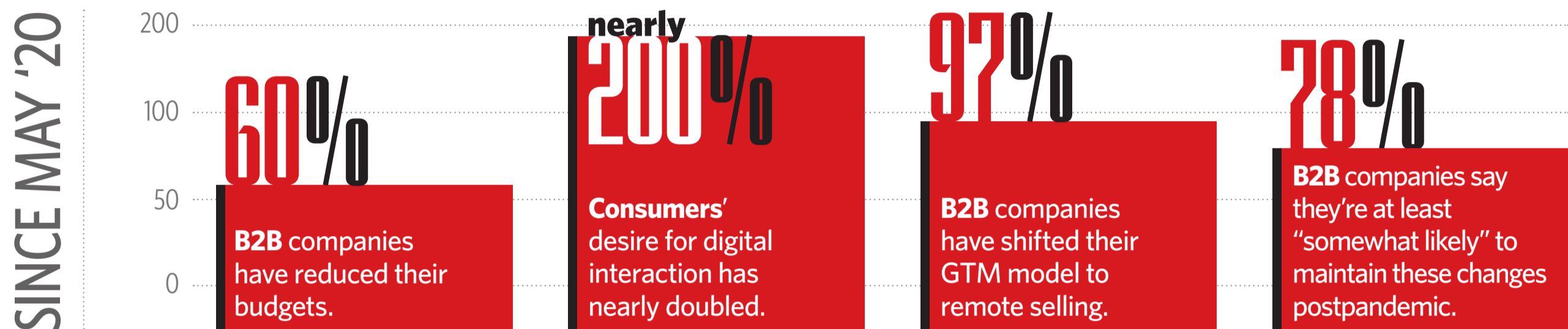
GLOBAL FEMALE LEADERSHIP

Early on, nations with female heads of state navigated the **COVID-19 era** with far better results.



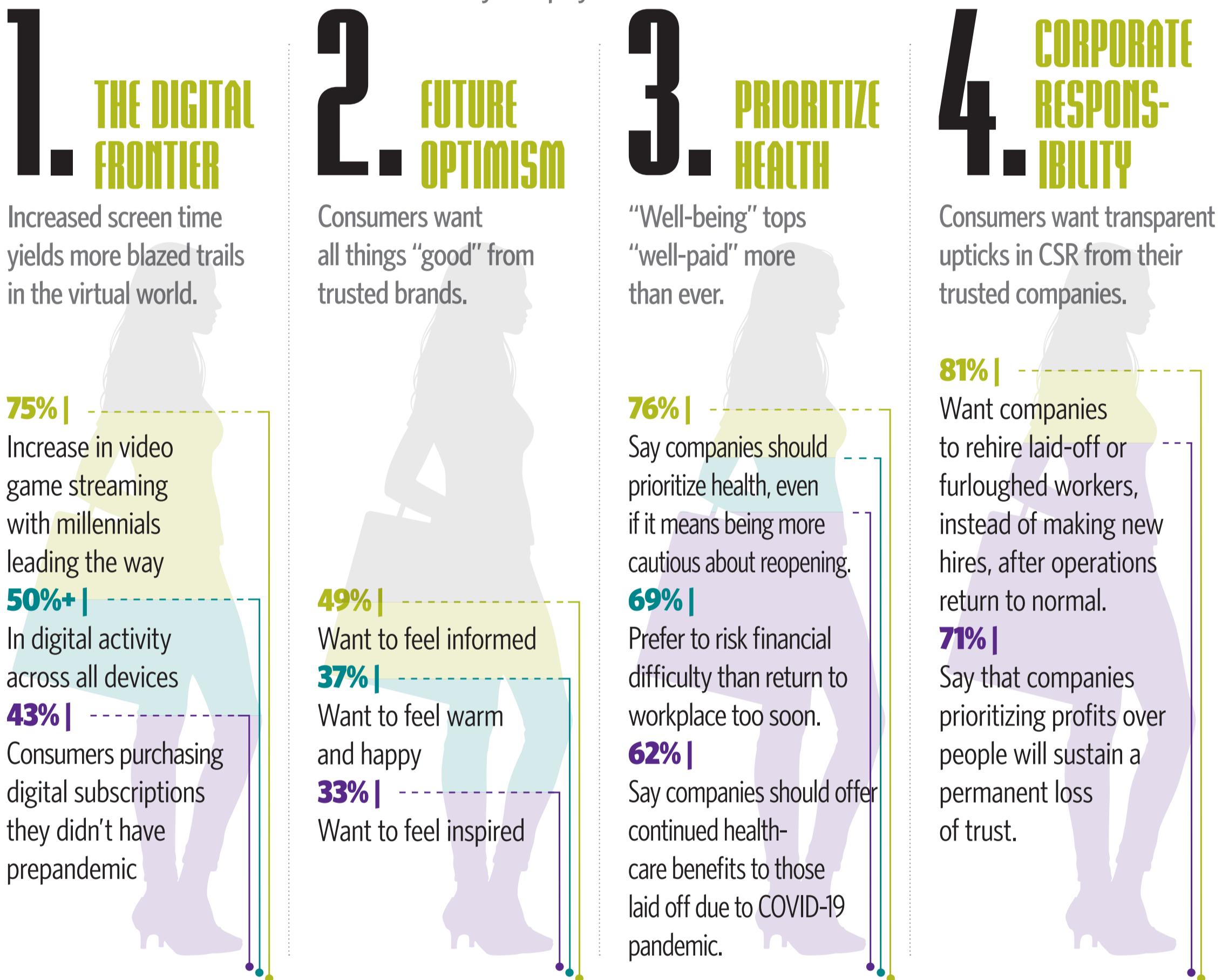
GLOBAL CORPORATE FINANCIAL DATA SINCE MAY '20

How B2B corporations and their consumers are reacting and responding in Europe:



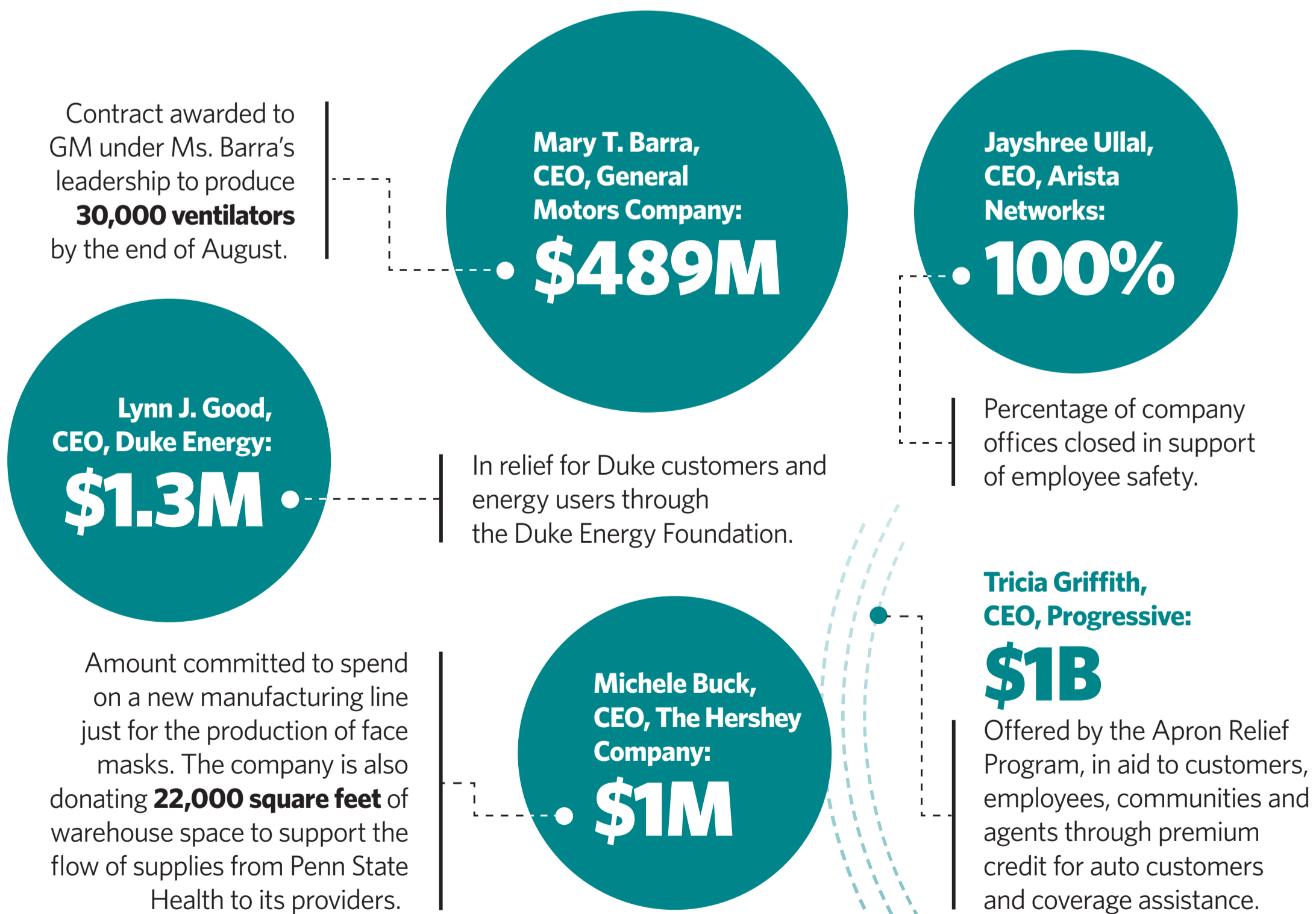
FOUR WAYS CONSUMER MINDSETS HAVE CHANGED

The **COVID-19 era** has shifted the buyer's psyche. Here's how:



SPOTLIGHT ON CORPORATE LEADERSHIP

Fortune 1000 female CEOs are leading the charge in corporate response and responsibility.



Savvy and transparent leadership from **CEO Reshma Kewalramani** grew Vertex Pharmaceuticals from this time last year, spurred by new, innovative products.

VERTEX PHARMA

- ▶ **\$5.3 — \$5.6 billion** Rise of revenue guidance range.
- ▶ **\$895 million** Amount Trikafta, a new cystic fibrosis drug, brought in, during its first full quarter in market.