

Barry Maloney is a consultant with Insigniam working in Ireland. With his background in finance, capital management and management consulting Barry has a unique perspective on what it takes for teams of business professionals to deliver breakthrough results.

Barry has delivered Insigniam’s work to groups of high-performing employees at multiple Fortune 1000 companies for several years. He has successfully supported executives at leading biotech, pharma, healthcare systems, medical device and fast-moving consumer goods companies, providing them with a decisive edge to meet their performance targets and transform their leadership. A member of Insigniam’s Design and Innovation Team, Barry



is accountable for ensuring that Insigniam’s offerings meet what the market is looking for and ensuring client value and satisfaction.

Prior to joining Insigniam, Barry was the Vice President of Business Development at Fairbanks Capital Management, headquartered in Rancho Santa Fe, California. He has over a decade’s worth of experience in investment and capital management.

A dual citizen of Ireland and the United States, Barry holds his B.Sc. in computer applications with honors from Dublin City University and his GDip in actuarial science from Kent at Canterbury, UK. In the San Diego Irish community, he has co-founded a thriving and successful charitable organization in conjunction with the local Gaelic Sports Clubs.

## Awards and Recognition

- Leader in Client Satisfaction, Insigniam, 2022
- Leader in Client Development, Insigniam, 2020 and 2022
- Leader in Client Demand, Insigniam, 2020

## Thought Leadership Articles

- [Distinguishing Accountability in Business](#), Insigniam Blog, February 2023
- [What is the Curse of Knowledge & How Does it Impact Your Organizations?](#), Insigniam Blog, November 2022
- [Producing Breakthroughs in the Whitespace of Organizations](#), Insigniam Blog, October 2022
- [Organizations are Organisms: Is Your Company Healthy?](#), Insigniam Blog, October 2022
- [5 Ways To Keep Your 2022 Corporate Goals On Track](#), Insigniam Blog, July 2022
- [Leading Your Organization Through Inflationary Times](#), Insigniam Blog, April 2022
- [Methodologies of Adult Learning](#), Insigniam Blog, April 2021
- [Archimedes’ Principle – Of Learning](#), Insigniam Blog, April 2021
- [Four Distinct Ways To Deliver Consulting Services](#), Insigniam Blog, April 2021

- [The Art of Rediscovering Purpose: The Catalyst to Align People in Your Organization](#), Insigniam Blog, March 2021
- [Break the “Cycle” of What’s Predictable](#), Insigniam Blog, December 2020
- [What Are the Golem and Pygmalion Effects in Our Work?](#), Insigniam Blog, December 2020
- [Talk Isn’t Cheap](#), Insigniam Blog, October 2020
- [It’s Not Gossiping, We’re Connecting](#), Insigniam Blog, September 2020
- [“The” Solution to Complex Phenomenon Part II: There Is No One Solution](#), Insigniam Blog, August 2020
- [“The” Solution to Complex Phenomenon Part I: Turning AI Into a Thing](#), Insigniam Blog, August 2020
- [The Conversation of Decision Rights](#), Insigniam Blog, July 2020
- [Continuous Feedback vs. Annual Appraisals](#), Insigniam Blog, February 2020
- [How Do You Know If You Are Truly Innovating?](#), Insigniam Blog, September 2019
- [The Marvel Of Relatability](#), Insigniam Blog, July 2019
- [What Games Are You Playing?](#), Insigniam Blog, June 2019
- [The Innovator’s \(Invisible\) Dilemma](#), Insigniam Blog, April 2019
- [Relationships, Emergence And Your Organization](#), Insigniam Blog, December 2018
- [Black Swans, Anti-Fragility And Organizations](#), Insigniam Blog, December 2018

## Insigniam B.I.T.s Podcast

- [How Can A Breakthrough Protect You From Business As Usual?](#), December 2021

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