

Insigniam Founding Partner Shideh Sedgh Bina Receives Achievement Award From IJWO

Shideh Sedgh Bina was awarded the Shamsi Hekmat “Woman of the Year” Achievement Award, a recognition that honors women who are making a significant impact on the Iranian Jewish community as well as our society.

The Shamsi Hekmat Achievement Award nominates a “Woman of the Year” in the Iranian Jewish community to be recognized for her impact on society through philanthropic contribution, business leadership, societal change or other efforts. The award is named after Shamsi Hekmat, a woman born in Tehran in 1917 who pioneered reforms in women’s status in Iran. Among her many contributions includes the establishment of childcare centers that provided free education, clothing, food and shelter in low-income Jewish settlements across the country. Upon immigrating to the United States, she established the Iranian Jewish Women’s Organization to continue with her mission of empowering women to elevate our society.

“I am thrilled and honored to be recognized by the Iranian Jewish Women’s Organization for this award” said Shideh Sedgh Bina. “I admire and acknowledge IJWO for its dedication to the principle that we are each responsible for all members of our communities, and for the impact the organization’s members make on our society through their careers, charitable generosity, and passion.”

Shideh, along with her business partner, founded Insigniam over 30 years ago to pioneer the field of organizational transformation and catalyze breakthrough results with some of the world’s largest corporations. Shideh, along with her colleagues at Insigniam, have made significant contributions spanning a range of industries such as, but not limited to: ground-breaking drugs that have transformed the quality of human lives, revolutionizing business models to achieve previously unpredictable business results and game-changing innovations that redefined companies and the industries in which they operate. Shideh is the Editor-in-Chief of the firm’s thought leadership magazine, IQ Insigniam Quarterly; the magazine highlights thought leadership by executives for executives dedicated to transforming the practice of management and leadership.

Started by one woman and two men, Insigniam has been awarded the prestigious ACE award by the Healthcare Businesswomen’s Association for modeling an organization that has built gender parity in its partner group. Additionally, the firm has been voted by peers in the industry as one of the Top 50 Consulting Firms by Vault in 2020. Shideh has personally been recognized as one of PharmaVOICE’s 100 Most Inspiring People in Life-Sciences in 2016 and the Healthcare Businesswomen's Association’s Woman of the Year in 2016.

About Insigniam

Insigniam has over 30 years of experience working with large, complex organizations in generating breakthroughs in their management results - whether that be in topline growth, strategy implementation, improving profitability or culture change. Insigniam pioneered the field of organization transformation by marrying breakthrough performance and innovation, thus creating services and solutions that are unparalleled in their potency to quickly create dramatic growth. Clients have documented, in aggregate, more than 50x ROI in management results considered critical and essential to the success of their enterprises. Insigniam solutions include Enterprise Transformation, Breakthrough Projects, Transformational Leadership, and Managing Change. Offices are located in Hong Kong, London, Los Angeles, Paris, and Philadelphia.

To learn more about Insigniam and its breakthrough consultants, visit them online at <http://www.insigniam.com>.