

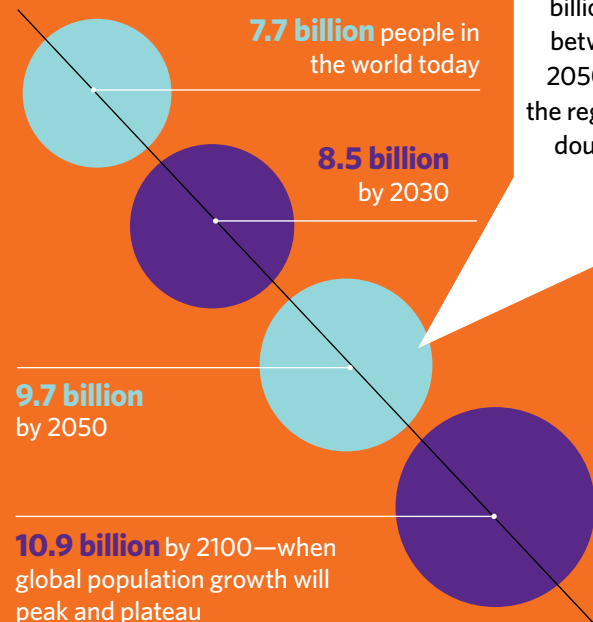
EARTH QUAKE

How will coming demographic shifts affect your global business strategy?

A Changing World

Change is sweeping across the globe: The population is growing, graying and migrating. But in comparing expected shifts for different demographic groups, change looks to be less profound for working women.

Population growth will swell—then stall:



Sub-Saharan Africa will account for more than half of the 2 billion people born between 2019 and 2050 globally, with the region's population doubling by 2050

COVID-19 is having a profound impact on global populations as well:

216 countries, areas or territories have reported cases of COVID-19, as of this magazine's printing.

More than 5.7 million

confirmed cases of COVID-19 around the world, including:

More than 1.8 million in North America

More than 2.1 million in Europe

United States is the nation with the most confirmed cases with nearly **1.7 million** cases reported as of this printing.

More than 357,000 people

have died from COVID-19 across the planet, to date.

The world is getting older ...

More people in the world are **older than 65 than younger than 5**—for the first time ever

2x as many people over 65 as kids under 5 by 2050

1 in 11 people are 65 or older—**1 in 6 people** by 2050

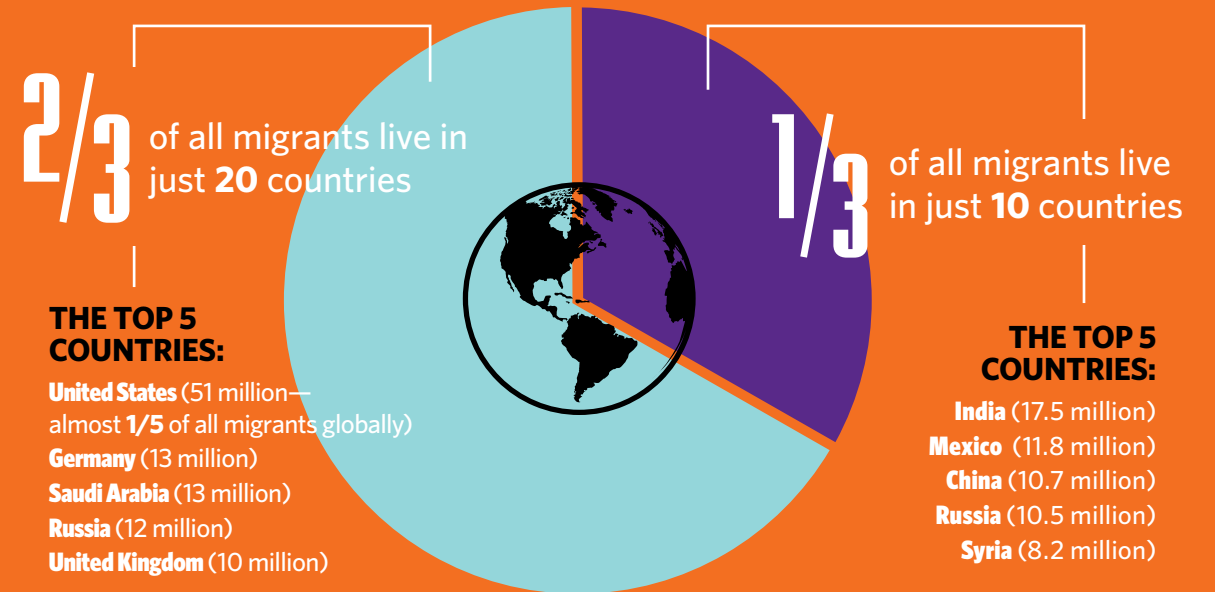
People 65 or older will **more than double**—from 703 million now to 1.5 billion by 2050

People 80 and older **will almost triple**—from 143 million now to 426 million by 2050

On the move:

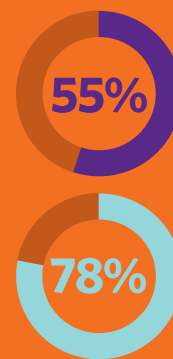
272 million migrants

worldwide in 2019—up from **153 million** in 1990



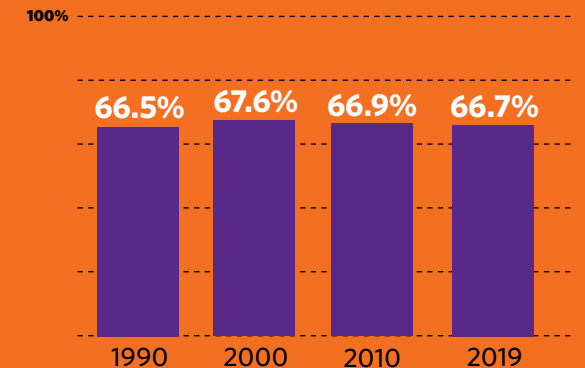
The gender gap:

55% of women (ages 15-64) are in the workforce, compared with **78%** of men



57.8% global gender parity in economic participation and opportunity

The global ratio of women to men in the workforce:



99.5 years

—how long it will take the world to achieve gender parity, as the World Economic Forum defines it in terms of economic participation and opportunity, educational attainment, health and survival, and political empowerment, based on current trends.

Sources: Deutsche Bank, 2019; United Nations, *International Migration Report*, 2019; United Nations, *World Population Prospects*, 2019; United Nations, *2019 Revision of World Population Prospects*; United Nations, *World Population Aging*, 2019; World Bank, 2019; World Economic Forum, *Global Gender Gap Report*, 2020. WHO statistics, as of May 29, 2020