

Katerin has partnered with clients across the globe to forward their intentions in leadership development, corporate governance, strategy design, and executive alignment. Her clients include companies in the fast-moving consumer goods, automotive, manufacturing, consulting, pharmaceutical, and service industries. Clients credit Katerin for her energy and spirit, which, combined with questions that push wider and deeper thinking, catalyze a desire to create something together.



Under Katerin's leadership, a major corporation restored a relationship with one of their main clients, resulting in a series of long-term deals that enabled them to keep their factories open. Katerin was instrumental in a large fast-moving consumer goods group's transforming and deploying a new leadership culture worldwide, which enabled them to absorb growth and powerfully deal with economic downturns. Working with one of the world's largest consulting firms, she helped develop a strong cadre of partners, resulting in business expansion and the launch of new practices.

Katerin holds an MBA from ESCP Europe.

Awards and Recognition

- Honorable Mention in Inspiring the Firm, Insigniam, 2021 and 2022
- Leader in Client Development, Insigniam, 2015, 2016, 2021, and 2022
- Going Above and Beyond the Call of Duty, Insigniam, 2016
- Leader in Service, Insigniam, 2015

Thought Leadership and Articles

- EU Execs Go Off Script at Insigniam Roundtable, IQ Insigniam Quarterly®, Summer 2023
- Executive Committee, or Executive Team?, Insigniam Blog, July 2021
- "Groundhog... year?" No, thank you!, Insigniam Blog, December 2020
- A Leadership Culture Is a Competitive Advantage, Insigniam Blog, October 2020
- Why Executives Should Read More Poetry, Insigniam Blog, July 2020
- Benevolence in Business....What For?, Insigniam Blog, May 2020
- How Much Filtering Does An Executive Need?, Insigniam Blog, October 2019
- Simplification.... It's Complicated!, Insigniam Blog, May 2019
- Managing Change 101: Part I — Building a Coalition; Part III — Overcoming Resistance; Part IV — Breakthrough Thinking; Part V — Engaging Constituencies, Insigniam Blog, January – March 2016

- [Global Leadership: Part I — Shared Purpose, Part III—Accountability Of Teams](#), Insigniam Blog, September-October 2015
- [Powerful C-Level Alignment: Part I — What Gets in the Way?, Part II — Leveling The Field, Part III — Amazing Results](#), Insigniam Blog, March 2015
- [Business Results Depend On Managing The Network Of Conversations](#), IQ Insigniam Quarterly®, Winter 2015
- [Uber's Speed Bumps On The Innovation Autobahn](#), Insigniam Blog, September 2014
- [GM CEO Mary Barra: Responsibility And Learning From Mistakes](#), Insigniam Blog, April 2014
- [Collective Intelligence](#), IQ Insigniam Quarterly, Spring 2014
- [Communication: Are You Tuned In To The Right Channel?](#), Insigniam Blog, March 2014
- [Creating a Common Cause Can Lead to Results](#), Insigniam Quarterly, Summer 2013
- [Making Results Happen Even During Mergers And Acquisitions](#), Insigniam Blog, December 2012
- [Enterprise Secret 1: Coach Employees On Why Their Work Matters](#), Insigniam Blog, September 2012
- [Innovation Isn't the Problem. Execution Is.](#), Insigniam Blog, August 2012
- [Winning Over Complacent Workers](#), Insigniam Blog, July 2012

Insigniam B.I.T.s Podcast

- [Defining Moments and Transformation Insights with Myriam Cohen-Welgryn, Worldwide President of L'Oréal Active Cosmetics Division](#), March 2022